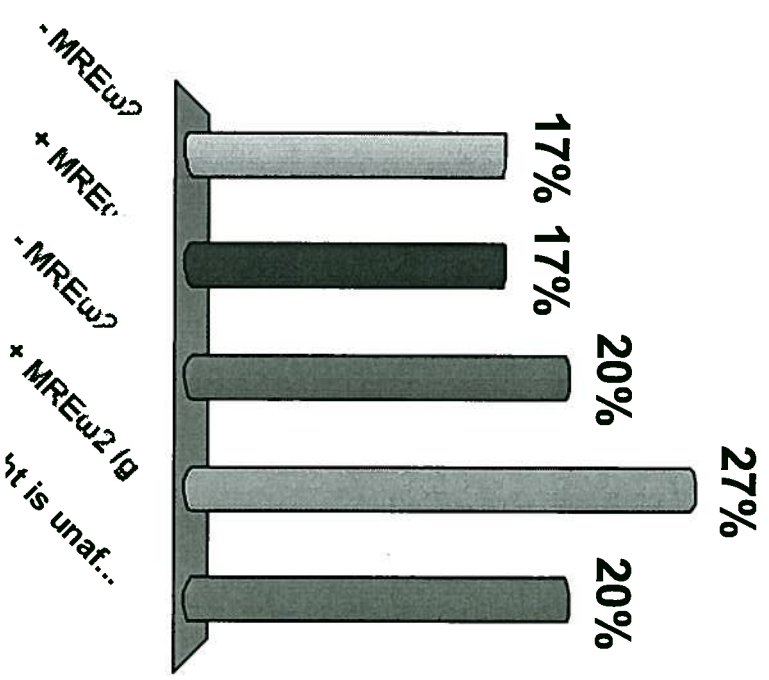


A mass, M , sets on a scale located on the equator in Ecuador. Because of the rotation of the earth, the scale is at rest in an accelerated frame, and the mass' weight, Mg , will be altered by an amount (where $R_E = 6.4 \times 10^6$ m is the radius of the earth):

- a) $-MR_E\omega^2$
- b) $+MR_E\omega^2$
- c) $-MR_E\omega^2/g$
- d) $+MR_E\omega^2/g$
- e) 0: The weight is unaffected.



The correct answer is a): the weight changes by an amount, $-MR_E\omega^2$; i.e., it decreases slightly; as follows,

- The pseudo-force acting on an object at rest in a rotating frame is $F_{\text{pseudo}} = MR_E\omega^2$, and is directed outward from the axis of rotation, - which means upward at the equator. Thus, this pseudo-force opposes the gravitational force, Mg , on the mass, and reduces the force, Mg , (which the scale must exert to keep the mass, M , at rest) by the amount $\Delta W = -MR_E\omega^2$.
- In magnitude, $MR_E\omega^2 = (3.4 \times 10^{-3}) Mg$, since $(6.4 \times 10^6)^2 (2\pi/24 \cdot 60 \cdot 60)^2 = 3.38 \times 10^{-2} \text{ m/s}^2$ and $g = 10 \text{ m/s}^2$, so the effect is small, (1/3)%.
- (Q: What would the effect be at the north pole?
A: zero, because $R = 0$ at North Pole.)