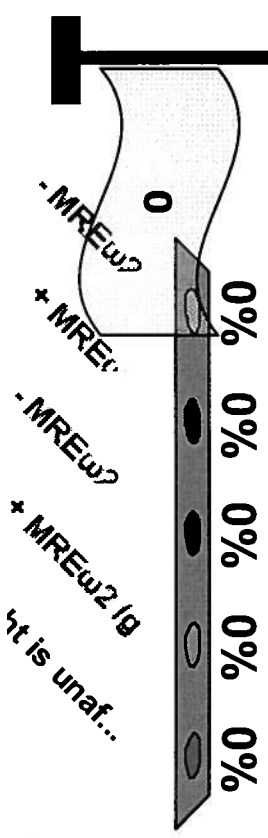
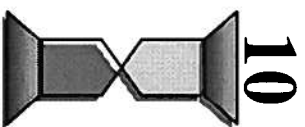


A mass,  $M$ , sets on a scale located on the equator in Ecuador. Because of the rotation of the earth, the scale is at rest in an accelerated frame, and the mass' weight,  $Mg$ , will be altered by an amount

- ✓ a)  $-MR_E\omega^2$
- b)  $+MR_E\omega^2$
- c)  $-MR_E\omega^2/g$
- d)  $+MR_E\omega^2/g$
- e) 0: The weight is unaffected.



The correct answer is a): the weight changes by an amount,  $-MR_E\omega^2$ ; i.e., it decreases slightly; as follows,

- The pseudo-force acting on an object at rest in a rotating frame is  $F_{\text{pseudo}} = MR_E\omega^2$ , and is directed outward from the axis of rotation, - which means upward at the equator. Thus, this pseudo-force opposes the gravitational force,  $Mg$ , on the mass, and reduces the force,  $Mg$ , (which the scale exerts to keep the mass,  $M$ , at rest) by the amount  $\Delta W = -MR_E\omega^2$ .
- In magnitude,  $MR_E\omega^2 = (3.4 \times 10^{-3}) Mg$ , since  $(6.4 \times 10^6)^2 (2\pi/24 \cdot 60 \cdot 60)^2 = 3.38 \times 10^{-2} \text{ m/s}^2$  and  $g = 10 \text{ m/s}^2$ , so the effect is small, (1/3)%.
- (Q: What would the effect be at the north pole?)